

**FREDERICKSBURG JAZZ COLLECTIVE
QUESTIONNAIRE**

1. What is your relationship to the FJC?

Member Donor Subscriber None - I'm new here.

2. What are your musical motivations (check all that apply) :

Musician Instructor Fan Venue Owner/Manager

Other (please describe) : _____

3. What styles of music do you like? (check all that apply) :

Bebop Fusion Swing Dixieland Ragtime Latin Jazz

Cool Jazz Smooth Jazz Free Jazz Acid Jazz Lounge Music Gypsy

Jump Blues / Jive Western Swing Rockabilly Memphis Blues

Delta Blues Chicago Blues Texas Blues Barbershop 50's Rock /Doo-Wop

Motown Surf Rock British Invasion Soft Rock Musicals Funk

Disco Classic/Hard Rock Progressive/Art Rock Jam Band Rock Pop

Dance Pop Afrobeat/Afropop Reggae/Ska Gospel Soul R&B

Rap/Hip-Hop Techno/Trance/House Metal Punk Grunge/Alternative

Goth Emo New Wave Bluegrass Country Western

Tejano Zydeco/Cajun 2nd-Line Hawaiian American Folk

European Folk Celtic Klezmer Polka Andean/South American

Latin Pop/Rock Mariachi Traditional Latin Styles Flamenco

Medieval Classical Gregorian Chant Classical/Liturgical Vocal Baroque

18th-Century Classical Opera Romantic Classical 20th-Century Classical

Experimental Electronic Ambient New Age World Fusion

Indian Classical Chinese Classical Gamelan Arabic Classical

Other (specify) : _____

4. What styles of music do you dislike? _____
5. What styles of music do you hear most often in public places? _____
6. In what ways do you most often hear music in public? (Rank these in decreasing order of frequency):
 ____ DJ ____ Karaoke ____ Jukebox ____ Venue's house system ____ Live
7. In what ways would you prefer to hear music in public? (Rank in decreasing order of frequency) :
 ____ DJ ____ Karaoke ____ Jukebox ____ Venue's house system ____ Live
8. If there's a difference in your answers for Questions #6 and #7, how would you explain the difference?
 ____ My choices and tastes are probably not representative of the public at large.
 ____ A venue is always going to do what makes them the most money, regardless of public preference.
 ____ Venues in general have a skewed perspective of what the public likes.
 ____ Noise ordinances and other public policies probably restrict what the venues can do.
 ____ Other : _____
9. What do you look for in a public venue when you go out? (Score each: 10 =Strong Yes, 0=Strong No)
 ____ Has the style of music I like to hear.
 ____ Delivers its music in the way I like (e.g. live, by DJ, etc.).
 ____ Has no music at all sometimes, or plays it softly in the background.
 ____ Has no dress code.
 ____ Has inexpensive drinks / food.
 ____ Has an inside smoking area.
 ____ Has games to play (pool, darts, trivia, board games).
 ____ Has a lot of TVs.
 ____ Has good service.
 ____ Has the type of people I like to hang out with.
 ____ Has cultural or educational significance (e.g. art studios, libraries, museums).
10. How often do you usually go out? ____ Times per week, or ____ Times per month.

11. Where do you usually find yourself when you go out? (Name specific places) :

12. If your favorite venue had all the qualities you indicated in Question #9, how often would you go there, and how much extra money would it be worth to you (per visit)?

_____ Times per week \$_____ Extra expenditure per visit

13. What do you personally want to get out of the FJC? What were *your* reasons for joining? (check all that apply):

___ Hear about upcoming events.

___ Better promotion for my own gigs.

___ Learn how to play jazz better

___ Find new students for my own tutoring business

___ Learn about jazz & its history

___ Opportunity to teach the public about jazz

___ Meet other musicians in town

___ Collectively push for better-paying gigs

___ Other (please describe) : _____

14. What specifically could the FJC do to encourage a greater interest in live music?

(Score each: 10 =Strong Yes, 0=Strong No)

___ Bring big-name acts to town

___ Better promote the acts we already have in town

___ Host a website/blog/newsletter about local music

___ Network with other groups

___ Work with local government to ease noise restrictions & zoning laws

___ Convince local venues that live music is a more profitable option

___ Other (please describe) : _____

___ Other (please describe) : _____

15. What specifically could the FJC do to encourage a greater interest in jazz in particular?

(Score each: 10 =Strong Yes, 0=Strong No)

___ Host free educational events

___ Host a webpage about jazz history and famous players

___ Produce a public cable-TV show about jazz

___ Produce music CDs featuring local jazz

___ Work with local schools to help their jazz programs

___ Host free jazz performance events

___ Other (please describe) : _____

___ Other (please describe) : _____

16. What can we do to turn our subscribers into dues-paying members? (check all that apply)

- Discounts on shows Free CDs Discounts on studio time or publishing help
- Website features restricted to members-only Free "How-To" Instructional Kits
- Free or discounted advertising Discounts on jazz-related T-shirts & merchandise
- Other (please describe) : _____
- Other (please describe) : _____

17. What features would be helpful on our website?

18. Demographic Information (all are optional) :

Age _____ Level of Education _____ Sex _____ # of Children _____

Marital Status _____ Race _____ City/County _____

Profession _____ Religion _____

19. Additional comments and specific suggestions :

Please mail to :

THANKS FOR TAKING OUR SURVEY !!

The Fredericksburg Jazz Collective

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